

Waterford Heritage Days 2022 Program Book

Advertising Contract

We are accepting advertisements for this year's Waterford Heritage Days Program Ad Book. If you have advertised with us in the past, we have attached a copy of that ad. Please take a look at the attached ad and make any corrections necessary or send us a new one. **Please be aware that because of the cost of color printing, all ads will be black & white this year. Digital ad copies are encouraged and appreciated.** Email to Advertising@WaterfordDays.com Thank you for your continued support!

Please indicate your size preference with an "X":

Eighth Page approx. 8 ½ sq.in. (2-1/2" x 3 ½") \$25 _____

Quarter Page approx. 20 sq.in. (4" x 5")..... \$50 _____

Half Page approx. 40 sq.in. (5" x 8")..... \$100 _____

Full Page approx. 80 sq.in. (8 ½" x 11") \$175 _____

Inside Front OR Inside Back Cover – Full Page (first come)..... \$250 _____

Outside Back Cover – Full Page (first come)..... \$300 _____

Make checks payable to Fort LeBoeuf Historical Society and mail by **April 15th** to:

Fort LeBoeuf Historical Society, C/O Waterford Heritage Days Program Ads, PO BOX 622, Waterford, PA 16441

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please check the appropriate response below:

☐ Use the same ad exactly, no changes.

☐ Use the same ad, but change the size.

☐ Use the same ad, but I have indicated changes on the ad copy.

☐ I have a new ad I would like to use instead or I have never advertised with you before. I will email my ad to Advertising@WaterfordDays.com.

☐ I have a new ad I would like to use instead or I have never advertised with you before. I don't have a digital image, so I have attached a hard copy to this contract.

Would you like a copy of the booklet? (circle one)

YES

NO

Would you like booklets for your business? (circle one)

YES

NO

Ad Received Date: _____

Paid by: Check # _____ Amount \$ _____ Cash \$ _____